

AGENDA

2016 State of Public Health Conference

7:30_{AM} – 9:00_{AM}
Hill Atrium

Registration, Refreshments, & Poster Viewing

9:00_{AM} – 10:00_{AM}
Mahler Hall

Morning Keynote Speaker

Alonzo L. Plough, PhD, MPH

*VP, Research-Evaluation Learning & Chief Science Officer
Robert Wood Johnson Foundation*

10:00_{AM} – 10:10_{AM}
Hill Atrium

Networking & Refreshment Break

10:10_{AM} – 10:50_{AM}
Mahler Hall

Plenary Panel

The Future of Public Health in Georgia

11:00_{AM} – 12:15_{PM}

Morning Workshops

Mahler Hall

1. Leading through Health Systems Change

Room Q

2. Program Management and Evaluation:

How Project Management Can Add Value to Public Health Program and Project Delivery
Practical Program Evaluation: Tools and Tips for Conducting Program Evaluations
Improving Data Collection/Management Efficiency through Mobile Health to Address
Population Health in DeKalb County, Atlanta

Room Y/Z

3. Public Health Preparedness:

Whole Community Inclusion: Building Community Resilience before Disasters
Bouncing Ahead: Promoting Community Resilience through Experiential Academic
Partnerships with Public Health Practitioners
Training the Next Generation of Disaster Management Professionals

Room R

4. Health Literacy and Population Health in Georgia

Room T/U

5. Zika and Public Health:

Zika in Infants and Pregnancy (ZIP Study): Karst Region of Puerto Rico
Preparing to Prevent Zika

12:15_{PM} – 1:30_{PM}
Magnolia Ballroom
Hill Atrium

Lunch

Lunch Speaker: Dr. Brenda Fitzgerald
Poster Viewing

1:45_{PM} – 2:45_{PM}
Mahler Hall

Afternoon Keynote Speaker

John M. Auerbach, MBA

*Associate Director for Policy at the Centers for Disease Control and Prevention
(CDC) & Acting Director of the Office for State, Tribal, Local, and Territorial
Support (OSTLTS)*

3:00_{PM} – 4:15_{PM}

Afternoon Workshops

Room Q

6. Health in All Policies

Breaking Down the Silos: Building a Health in All Policies Approach for Georgia's Advocates through Research, Key Informant Interviews, and Policy Analysis
Healthism: Health Status Discrimination and the Law
Attitude of Inclusion: Implementation of an Evidence-Based Fatherhood Involvement Program

Mahler Hall

7. Smartphones, Health, and Relationships (SHARE)

Room T/U

8. Public Health Systems, Philosophy, and Intersectorality: Lessons from Cuban for Practice in the US

Room Y/Z

9. Telemedicine

Bridging the Healthcare Gap: How Telemedicine is Creating Access
Telemedicine and Rural Health: Bridging the Divide
Economic Feasibility of Telehealth for Non-Life Threatening Emergency Room Visits: Implications for Georgia Emergency Department Management

Room R

10. What a DEAL! Addressing Workforce Training Needs through Distance Education

4:30_{PM} – 5:00_{PM}

Mahler Hall

Closing Keynote Speaker

Mary Guinan, PhD, MD

Author of *Adventures of a Female Medical Detective*

Followed by book signing